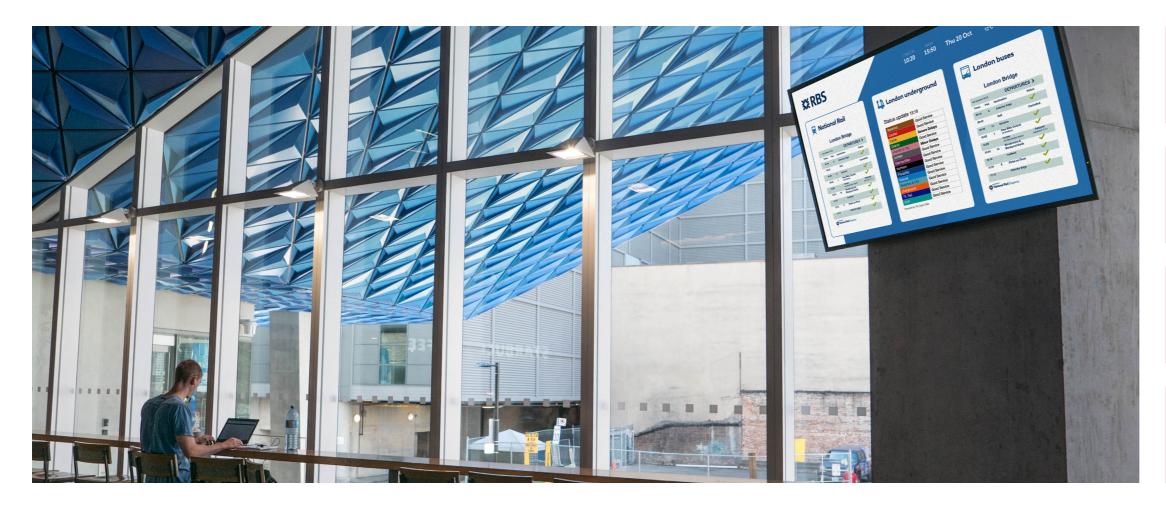


ENTERPRISE COMMUNICATION PLATFORM SIGNAGE & IPTV









TVS AND SCREENS



VIDEO WALLS



PCS AND NOTEBOOKS



MOBILE DEVICES

The Enterprise Communication Platform unites two market leading technologies to create the next generation of corporate video communication platforms.

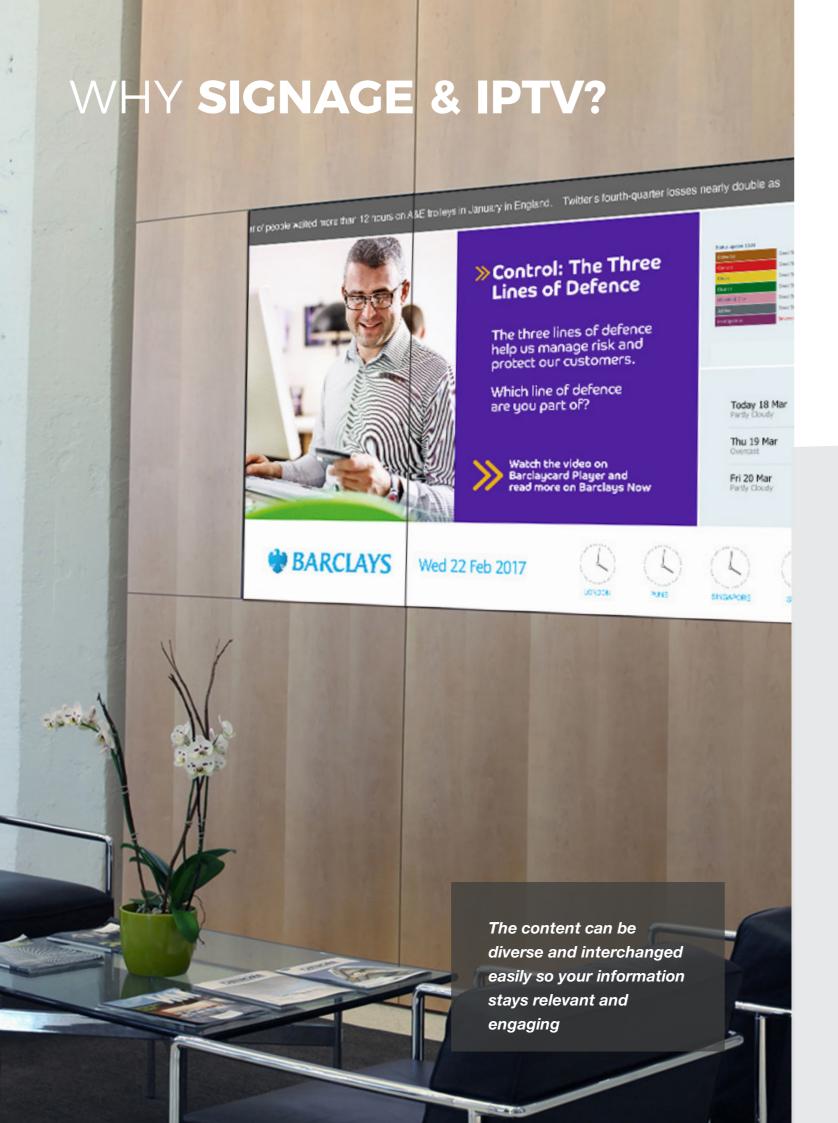
The solution offers corporations the capability to use all digital channels in a way which maximises internal and external communications. This flexibility enables the content shown throughout the enterprise environments to be current, exciting and varied, engaging your audience faster and holding their attention for longer.

For more than 10 years, ONELAN and Encoded Media have delivered signage and IPTV to a wide range of banking, finance and corporate worlds, including:

The Bank of England, JPMorgan, BMW, Legal & General, S&P, BG Group, Network Rail, TalkTalk, Lego, Three, UU, EDF Energy, Admiral, Thames Water, Betfair, Santander, Royal Bank of Scotland, Environmental Agency, Invesco, Zurich Insurance, AMC Networks, Virgin Holidays, NHS, London Fire Brigade, Nestlé, Thales, Siemens, PricewaterhouseCoopers and the BBC.

From one screen to thousands: Live stream TV, PowerPoint presentations, performance indicators, employee communications, news and integrated apps.

Page 3 Enterprise Signage Enterprise Signage Page 4



- Communicate to employees and visitors through an innovative medium which reflects a foreward thinking corporate attitude
- Welcome your visitors with general information and messaging
- Communicate with staff to improve staff morale and help create a better-informed workforce
- Enjoy cost savings over traditional posters, banners and print content
- Reinforce your corporate image with a consistent brand message to staff and visitors
- Show a constantly updated schedule and video feeds of meetings
- Page your visitors and staff instantly and effortlessly
- Grab people's attention using video, motion graphics and punchy text

SCALABILITY

from a single screen to thousands across your offices worldwide



EASE OF USE

via web-based administration



RELIABLE, TROUBLE-FREE OPERATION

entirely Linux® based hardware and software



FLEXIBILITY

to deliver and manage content



CUSTOMISATION

ranging from interface templates to entirely bespoke integrations



24X7 SUPPORT

for mission critical deployments







LIVE TELEVISION, RADIO, IMAGES AND VIDEO



REAL TIME MESSAGES



MICROSOFT POWERPOINT PRESENTATIONS



WEB PAGES AND RSS NEWS FEEDS



CALENDARS, SCHEDULES AND MENUS



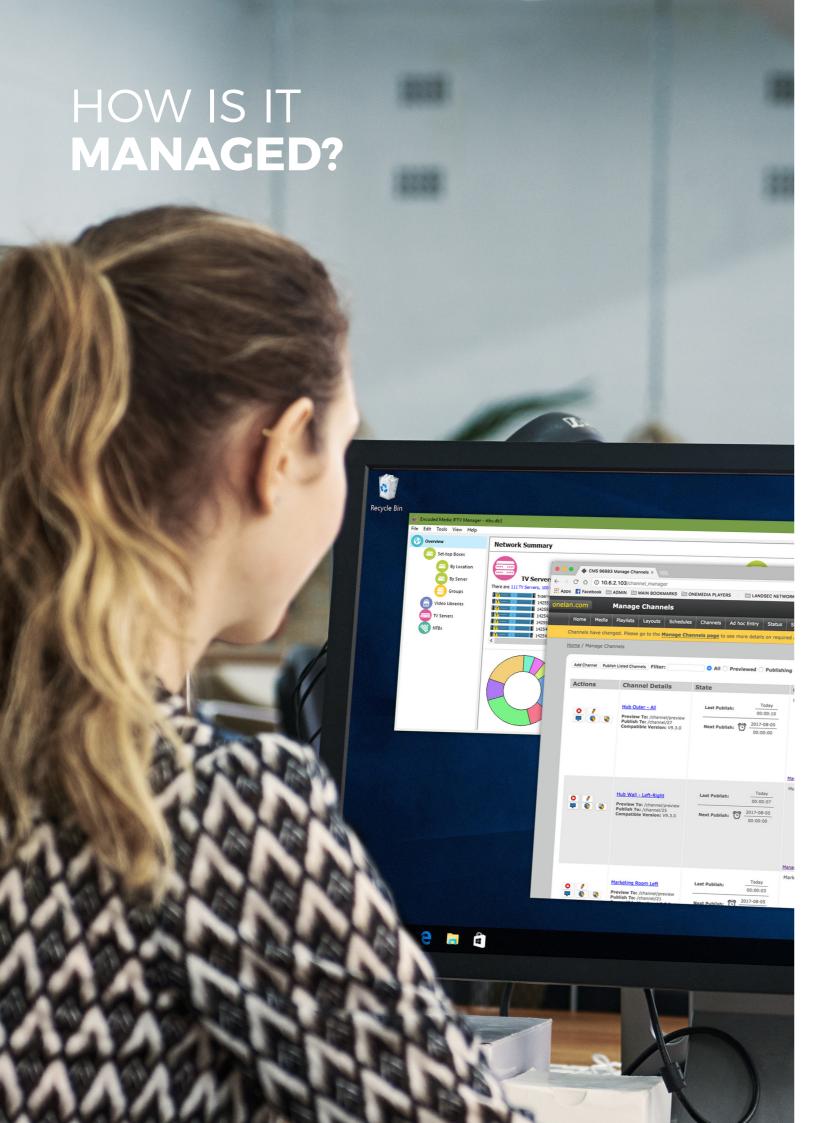
DYNAMIC COMPANY INFORMATION SUCH AS KPI



SIGNAGE APPS - WEATHER, SOCIAL MEDIA, TRAVEL DEPARTURE BOARDS & MORE



CUSTOM APPS - VISUAL CONTENT WITH API ACCESSED DATA INTEGRATIONS



CONTENT IS MANAGED VIA A SIMPLE WEB-BASED USER INTERFACE

- Easy to administer from your desktop, laptop or tablet
- Centrally controlled from the local network or remotely
- Drag and drop your content into place
- Display content by location, or triggered by rules based on external indicators (e.g. call volume, stock levels, weather)
- Schedule content for playback at a defined time of day, day of week, or on a specific date
- Tool allowing departmental input of messages, announcements, layout changes and more by authorised staff members



TV SERVER AND HD ENCODER HARDWARE

A range of products which receive channels from a TV aerial, satellite dish or local feeds, and deliver to display screens and signage via your network.



SIGNAGE CONTENT MANAGEMENT SYSTEM (CMS)

The CMS leverages more than a decade of development and industry experience to make creating, publishing and administering content simple and dependable. The included management tool features a simple multilingual web user interface to create full screen and multizone content channels, a range of enterprise tools are included as standard, including LDAP integration and sophisticated roles-based access control. The CMS can be deployed on premises where internet connection is not available.

It's simple to manage and can be tailored to your needs as a business.

Your differing content can be shown on multiple screens, allowing you to communicate with staff on a wide level at the same time.



COMMUNICATE YOUR MESSAGES CENTRALLY ACROSS A VARIETY OF PLAYBACK DEVICES



SET-TOP BOX

Our small, solid state network device connects to screens via HDMI cable. Using the supplied IR remote control, users can select signage playout or live TV channels, delivering live and recorded streams to physical displays.



DEDICATED SIGNAGE PLAYER (NTB)

Used for touch interactions, 4K playout and video walls. Our range of rack mounted and small form factor HD and 4K signage players offer high quality multimedia playback.



SMART TV (SOC)

System on Chip compatible for supported screens from LG and Samsung. This provides a cost effective solution without the need for a physical signage player.



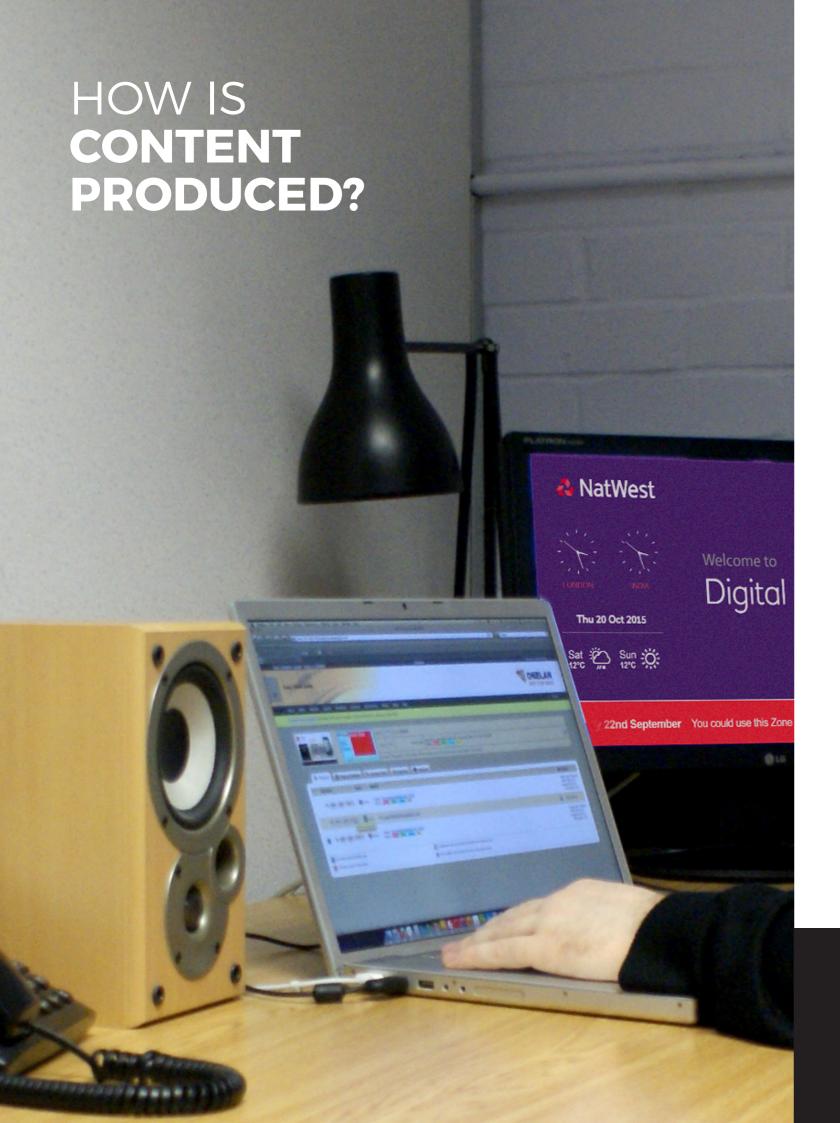
PC AND LAPTOPS

Existing desktops can receive both live TV and digital signage content. Software for Windows PCs allows authorised users to watch content directly on their desktop.



HANDHELD DEVICES

Staff and visitors can view digital signage and TV channels on their mobiles or tablets



ENGAGE YOUR AUDIENCE WITH BRANDED SCREEN DESIGNS AND DYNAMIC CONTENT

- Screens can be divided into multiple content zones via a drag and drop web interface
- Include live playback zones for TV, news and more
- Strengthen corporate branding with your logo, company colours and fonts
- Make your own templates, or use our partener design agency, onemedia

onemedia are experts in creative content design for Digital Signage/Video walls/Signage and Control App development/ Bespoke UI solutions and Touch/ interactive solutions.





SCREEN LAYOUT DESIGN

onemedia create fresh and appealing screen layout designs which reflect your brand whilst being easy to manage and update on screen.



CREATIVE CONTENT PRODUCTION

Send us your ideas, words/PowerPoint presentations/video footage and we will turn them into professional looking content ideally suited for digital signage.

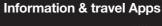


INTERACTIVE SOLUTIONS/ APPS

onemedia are experienced in creating a wide range of customised interactive, dynamic content for your signage player including multiple bespoke apps.

SIGNAGE APPS

Attract and engage your audience with live, dynamic and fresh content ready for your digital signage













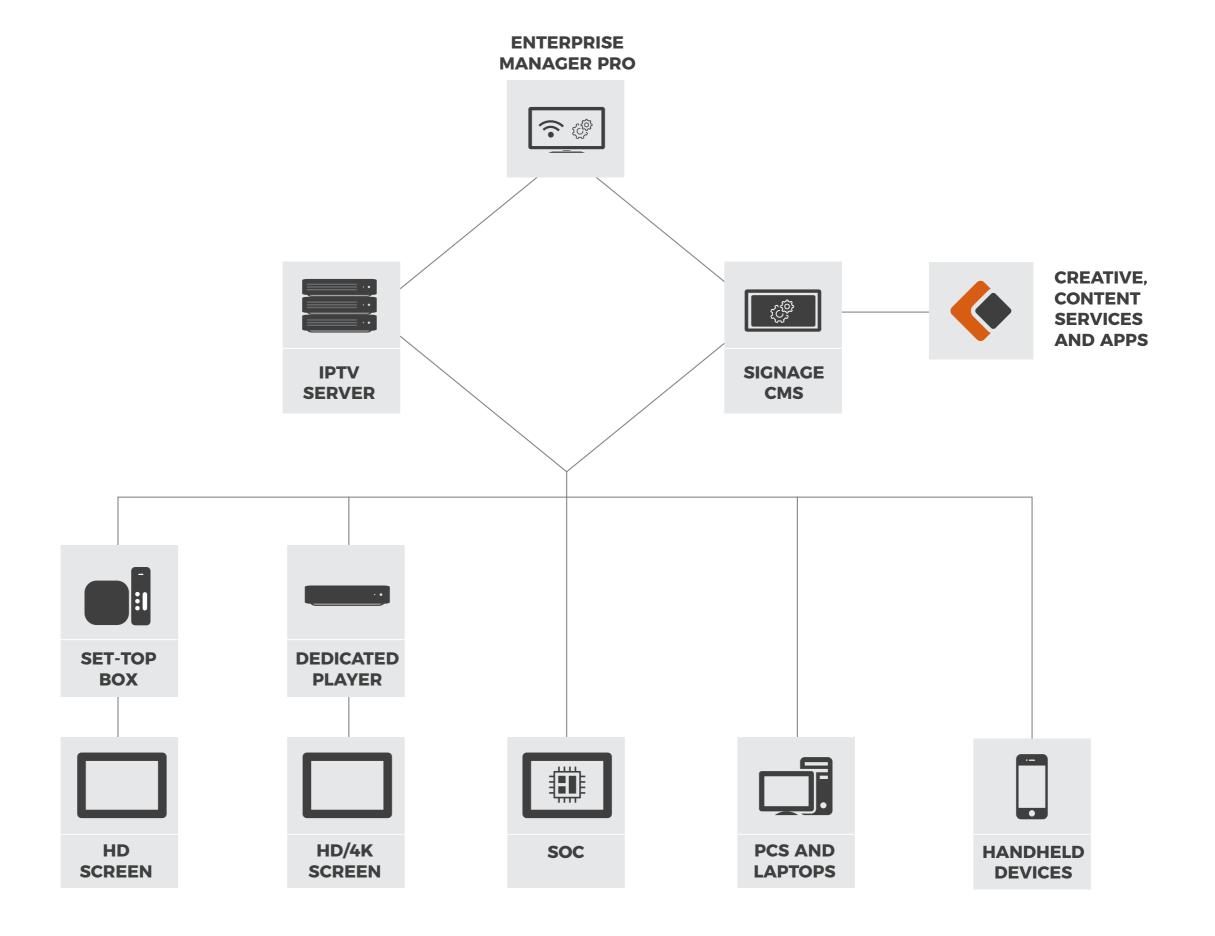






HOW IT WORKS

The Enterprise Manager
Pro is comprised of various
components that allow you
to integrate your digital
signage platform and IPTV
server to deliver dynamic
content to a variety of
multimedia devices, giving
you the capability to unite
all of your corporate
communication channels.













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